

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	30-Nov-17 Cajetillas (20 uds.)	30-Nov-16 Cajetillas (20 uds.)	Incremento %
MARLBORO	296.737.254	340.427.463	-12,83%
WINSTON	193.685.634	198.003.460	-2,18%
CHESTERFIELD	172.452.784	176.619.814	-2,36%
CAMEL	168.981.352	152.666.945	10,69%
FORTUNA	156.777.057	156.366.737	0,26%
LUCKY STRIKE	130.231.111	117.362.993	10,96%
L&M	96.858.278	99.551.734	-2,71%
DUCADOS NEGRO	83.204.996	94.327.838	-11,79%
NOBEL	79.048.790	83.282.300	-5,08%
WINSTON EVOLUTION	75.148.701	72.060.359	4,29%
WEST BROOKLYN	63.492.833	64.018.399	-0,82%
DUCADOS RUBIO	49.942.205	56.794.104	-12,06%
DUCADOS RUBIO 100'S	30.466.898	30.318.417	0,49%
MARLBORO TOUCH	28.268.260	25.641.211	10,25%
ROTHMANS	26.666.094	24.131.871	10,50%
PHILIP MORRIS	25.858.809	30.909.607	-16,34%
FORTUNA RED LINE	19.098.446	21.405.311	-10,78%
DUCADOS RUBIO BLANDO	17.415.115	20.031.258	-13,06%
LUCKY STRIKE CLICK & ROLL	17.251.694	14.091.698	22,42%
NOBEL STYLE	16.635.973	15.503.365	7,31%
PALL MALL	16.099.344	19.609.314	-17,90%
LUCKY STRIKE BLANDO	15.797.509	15.982.793	-1,16%
MARLBORO POCKET	15.699.878	15.914.053	-1,35%
MARK 1	14.655.177	17.091.657	-14,26%
JOHN PLAYER SP.	14.471.092	14.952.946	-3,22%
ELIXYR	13.939.793	14.929.074	-6,63%
BENSON & HEDGES AMERICAN	12.373.115	12.985.931	-4,72%
PHILIP MORRIS K/S	11.944.979	11.823.159	1,03%
AUSTIN	11.168.247	8.391.326	33,09%
OMÉ	9.186.330	7.137.150	28,71%
BENSON & HEDGES	8.513.717	8.565.277	-0,60%
KARELIA	7.312.540	6.669.520	9,64%
L&M RED BLANDO	7.273.525	8.220.023	-11,51%
R 1	6.751.405	7.108.162	-5,02%
NOBEL BLANDO	6.459.251	6.732.010	-4,05%
L&M BLUE BLANDO	6.246.755	7.068.535	-11,63%
GAULOISES RUBIO	5.993.958	6.371.711	-5,93%
JOHN PLAYER SP. BLACK/BLUE	5.980.717	6.162.328	-2,95%
BN	5.918.423	6.833.302	-13,39%
BULLBRAND	5.912.047	6.485.403	-8,84%
LAMBERT & BUTLER	5.752.809	6.630.223	-13,23%
STERLING	5.320.527	4.156.274	28,01%
MAYFAIR	5.203.504	5.583.857	-6,81%
RESTO MARCAS	105.580.976	109.399.270	-3,49%
Totales	2.071.777.902	2.128.318.183	-2,66%